

Benefits of Membership

Be an Industry Leader

Working Together— Key to Success at the Federal and State Level

Members of the American Association for Homecare help ensure that the HME sector has a strong voice in Washington to lead the fight for better government policies.

AAHomecare works on many fronts to protect HME providers from reimbursement cuts, address operational practices, and ensure patient access to Medicare, Medicaid, and other payers. The Association leads the fight to mitigate the impact of competitive bidding, demonstrates the value of homecare in the media, pushes back against unreasonable audit practices, and advocates to protect the HME infrastructure and ensure that homecare is a viable option for individuals relying on HME to safely live at home.

AAHomecare also offers member-only access to information and analysis; discounts on professional development programs, and networking and leadership opportunities in the organization through councils and task force groups.

But, the Association cannot meet the challenges ahead without its members. All dues to AAHomecare directly support lobbying, research, and public awareness efforts that are part of our advocacy program.



“Our AAHomecare membership has allowed Trace Medical the ability to lock arms with the providers to support the Industry and the patients we collectively serve. Through the lobbying efforts, we have gained a deeper understanding of the numerous working pieces, and the collaboration required to ensure a concise message to Washington, DC. The experience gained has been invaluable.”

***Elliott Cambell
Trace Medical (MI)***

For more information, contact Michael Nicol at 202-372-0749 or Michaeln@aahomecare.org.



Invest in Your Company's Success

Every AAHomecare member - regardless of size or member type - receives each of the following valuable benefits:

- **Breaking news** on legislative, regulatory, and payer relations issues impacting the industry.
- Opportunity to participate in a robust range of **AAHomecare Councils and Work Groups** – which shape Association policies and initiatives, advance common industry interests, provide an outstanding networking forum with industry peers, and tackle targeted areas of opportunity within HME.
- **Expert advice, guidance, and support** from AAHomecare legislative, regulatory, and payer relations staff.
- Volunteer leadership opportunities on AAHomecare Councils and (per AAHomecare policies) on Board of Directors and Executive Committee when available.
- **Outstanding resources** to assist members in advocacy initiatives and business navigation, including but not limited to Association research/studies, issue briefs, white papers, lobbying guidance, data sets, and templates and/or talking points for key advocacy efforts.
- **Complimentary *Insider* and *Payer Relations In Focus* electronic newsletter.**
- News releases submitted by your company may be posted on a special **“Member News”** section of the AAHomecare website.
- When you join, your company may submit a **“New Member Spotlight”** announcement for publication in the *Insider*.
- Exclusive member **discounts** on:
 - General and professional liability and Medicare/Medicaid surety bonds through VGM Insurance
 - AAHomecare educational webinars
 - Shipping with UPS and YRC
 - Purchasing resumes and posting open positions on the AAHomecare Job Board.
 - A host of other products and services
- Listing in our online **AAHomecare Member Directory**.
- Annual **Washington Legislative Conference** discounted registration. AAHomecare coaches members on how to lobby their members of Congress, provides materials and talking points, and AAHomecare staff schedules appointments for Capitol Hill visits.
- Company **recognition on signage at Medtrade**.
- **Opportunities to sponsor events** at all of the above conferences to have your company's name and logo highlighted on marketing materials.