



**PRESS RELEASE**  
**ACMESA 2021 Summer Meeting and Exhibit Show**

**FOR IMMEDIATE RELEASE**  
**August 24, 2021**

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**WRIGHTSVILLE BEACH, NC – AUGUST 19, 2021.** The Atlantic Coast Medical Equipment Services Association (ACMESA) held its two-day 2021 Summer Meeting on August 18-19 and it was wonderful to be back in person again, together! Mask wearing and social distancing efforts were encouraged to protect those gathering for two days of education and networking.

Training sessions included: Mark Higley & John Gallagher of VGM; Panels led by Miriam Lieber on Best Practices and Operations and Compliance; Ty Bello taught attendees how the Role of HME sales is changing plus How to Embrace Sales Technology; AAHomecare provided a Regulatory Update by Kim Brummett and Payer Relations Recap by Laura Williard; plus In-depth NC MCO Sessions and state Medicaid updates were also a part of the agenda. Exhibitors were thrilled with the turnout and commented on how nice it was to be together. The evening was topped off by the annual piano concert group singalong led by President, Craig Rae!

ACMESA Leadership was honored to present the Inaugural Tart Advocacy & Leadership Award to its namesake – Billy and Joey Tart who accepted the award, thanked the association for the honor, and encouraged all to continue strong advocacy efforts in the years to come, to support ACMESA and AAHomecare who both work to protect the industry. ACMESA President Craig Rae said,

*“ACMESA’s Summer meeting was our first face-to-face meeting since February 2020, and was quite the success. Our event was well-attended in beautiful Wrightsville Beach, NC while experts brought us up-to-date on a wide range of industry-related topics. The highlight of the meetings was presenting the inaugural “Tart Advocacy & Leadership Award” to Billy and Joey Tart, who have contributed so much to NCAMES and ACMESA. Immediately after receiving their award, which was presented by longtime industry friend, Beth Bowen, they turned the tables, and surprised Beth with a plaque recognizing her achievement of 30 years managing and leading NCAMES and ACMESA.”*

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*Since 1989, we have represented home medical equipment (HME) providers whose businesses are committed to seeing that members have the educational tools to provide safe, affordable, comfortable, and therapeutic home medical equipment. The mission of the Atlantic Coast Medical Equipment Services Association, (ACMESA) is to promote leadership, education and networking for our members. We pledge to advocate for customers and patients with integrity to provide value and comfort in the communities we live and serve. First named NCAMES, we were instrumental in passing the nation's first HME Licensure law which took effect in 1995.*

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