



For Immediate Release

Sunrise Medical opens new Nashville-based facility to deliver Magic Mobility™, Leckey™, and QUICKIE® powered wheelchairs

Fresno, Calif., October 4, 2021 – Sunrise Medical is excited to announce the production of Magic Mobility products out of its newly opened Nashville-based facility. Furthermore, Magic Mobility power wheelchairs will immediately be sold and supported by all Sunrise Medical Associates across the North American market.

“Magic Mobility power wheelchairs are synonymous with durability, independence and active mobility. We can’t be more excited to sell, build and support these amazing products,” says Larry Jackson, President of Sunrise Medical North America. “With the opening of our new manufacturing facility in Nashville, we are further reinforcing our commitment to offering the very best delivery times, highest quality and outstanding support for Magic Mobility products. We’ve been working hard with Innovation in Motion and Magic Mobility to ensure a successful transition for power chair drivers who are eagerly awaiting their product.”

Key Magic Mobility products that will be immediately produced in Nashville include:

- **Magic Mobility Extreme X8.** The all-terrain 4x4 drive base allows the Extreme X8 to power through sand or snow and up or down curbs.
- **Magic Mobility Frontier V6.** A mid-wheel drive base that is ideal for the outdoors, yet its size makes it a capable indoor performer.
- **Magic Mobility Frontier V4.** Offered in both a front-wheel drive and a rear-wheel drive configuration, the Frontier V4 offers a great solution to those who want to find their perfect, go anywhere drive configuration.

Additionally, the new facility will also distribute other key products throughout North America, including the entire Leckey pediatric offering. The full line of QUICKIE’s highly successful powered wheelchairs will start being assembled and shipped early next year. “This new facility will have such a positive impact for our customers and marks a major milestone for Sunrise Medical,” continues Jackson. “In combination with our ISO 13485 certified manufacturing facilities in Fresno and Tijuana, we’ve increased our footprint, ensuring that the highest quality products are delivered in the fastest possible manner throughout all of North America. We are so excited that more wheelchair riders will experience and explore new terrain with the Magic Mobility range.”

For more information, please visit: www.sunrisemedical.com.

About Sunrise Medical: Committed to improving people’s lives, Sunrise Medical is a world

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leader in the innovation, manufacture and distribution of advanced assistive mobility devices and solutions. Distributed in more than 130 countries under its own 17 proprietary brands, the key products include manual and power wheelchairs, e-mobility products, motorized scooters, seating & positioning systems and daily living aids. Operating in 18 countries, Sunrise Medical group is headquartered in Malsch, Germany and employs over 2,200 associates worldwide.

About Magic Mobility: *Magic Mobility was formed in 1994. They are market leaders in off-road and all-terrain power wheelchairs. Each wheelchair is designed in Australia, assembled in the USA and is personalized for each customer. With a strong purpose to empower people to push boundaries in a world that's not flat, wheelchair users all over the world have gained and retained independence. Magic Mobility has its headquarters in Melbourne, Australia.*

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